TERMS AND CONDITIONS OF THE "MY EUROSTARS CITY" COMPETITION

1. ACCEPTANCE OF THE TERMS AND APPLICABLE LAW

1.1. Registration on the My Eurostars City website of Eurostars Hotel Company, S.L. hereinafter also referred to as "Eurostars Hotel Company" or "EHC", under the domain "https://www.myeurostarscity.com/en", through the web form for participation in this competition, implies the express, full and unconditional acceptance of the Legal Notice and Privacy Policy of said website.

1.2. Likewise, registration on the website through the form for participation in this competition implies the express, full and unconditional acceptance of these Legal Terms and Conditions, which shall be governed by and interpreted in accordance with Spanish law.

1.3. In the event of any dispute, participants/contestants agree to submit to the jurisdiction of the Courts and Tribunals of Barcelona, Spain, expressly waiving any other jurisdiction that may correspond to them.

2. THE COMPETITION

2.1. The competition shall be communicated through the following channels:

- On the competition website and on related pages of the "EurostarsHotels.com" website:
    - https://www.myeurostarscity.com/en
    - Eurostars Hotels Competitions
    - My Eurostars City Competition | Cooltura Blog by Eurostars Hotel Company
- In the Eurostars Hotel Company communication campaign, both printed and online.
- In the online campaign carried out by Eurostars Hotel Company during the months of the competition.
- In the internal communication campaign aimed at Eurostars Hotel Company guests during the months in which the competition is held.

2.2. Said communications shall announce the existence of the "My Eurostars City" campaign and shall give contestants the opportunity to register on the website and participate in the competition in order to be eligible for the prizes offered.

3. **COMPETITION MECHANICS**

3.1. Development of the competition

3.1.1. Between 12 May 2026 and 22 September 2026, a competition shall be held on the website https://www.myeurostarscity.com/en, supported by communications to customers as described above. Users may participate in the competition by submitting their videos until 22 September 2026. After this date, the possibility of submitting videos shall be blocked. The voting period shall remain open until 12 October 2026.

3.1.2. In this competition, a professional jury, chosen by Eurostars Hotel Company and acting independently, shall select three winning entries from among all participants. The first-place winner shall receive a trip to Miami. The winner in the second category will receive a three-night stay for two people at any of the establishments in our hotel chain, and the winner in the third category will receive a two-night stay for two people at any of the establishments in our hotel chain.

3.1.3. The public shall select the most popular videos by voting. All entries that obtain at least 300 votes by the end of the voting period, on 12 October 2026, shall be awarded a one-night stay for two people at any establishment within our hotel chain.

3.1.4. To participate, users must upload their video to YouTube and register on the website https://www.myeurostarscity.com/en, completing the form with the required information and including the link to the YouTube video.

3.1.5. Registration on the website shall not be required in order to vote. Only three votes per IP address shall be accepted. Votes that do not meet this requirement shall not be considered valid and the user shall be automatically disqualified from the preselection phase. Eurostars Hotel Company reserves the right to annul votes where there is any indication that they have been obtained fraudulently, and the user shall be immediately disqualified from the popular category. Videos where the number of votes exceeds the number of YouTube views by 30% shall be reviewed.

3.2. Prizes

3.2.1. In awarding each prize, the visual narrative, creative capacity and integration of the selected hotel and destination city within the entry shall be assessed.

3.2.2. The first prize shall consist of a trip to Miami including:

3.2.2.1. A five-night stay in Miami at the Eurostars Winter Haven hotel, on a bed-and-breakfast basis, in a double room.

3.2.2.2. Round-trip flight for two people to Miami from Barcelona with the airline LEVEL, with the Economy Comfort fare.

- The flight period is between November 1, 2026 and November 30, 2027, excluding the following dates:
    - Christmas: from 15/12/2026 to 15/01/2027
    - Easter: from 15/03/2027 to 04/04/2027
    - Summer: from 19/06/2027 to 25/08/2027

- The winner must request their prize at least SIXTY (60) DAYS prior to the chosen flight date. Prize redemption will be subject to the availability of promotional seats on the requested flight.

- The winner will be informed of the availability of promotional seats once they have submitted the request. The availability of seats for sale at www.flylevel.com does not imply the availability of promotional seats on the flight.

- LEVEL shall not be responsible for, nor cover, any additional expenses associated with the prize, such as transfers to the airport or accommodation in the destination city.

- Under no circumstances may the prize be sold, resold, auctioned, or marketed in any way. The prize is personal and non-transferable.

- Under no circumstances may the prize be redeemed for its cash value, exchanged, altered, compensated with another prize, or transferred to a third party, unless there is a written agreement between LEVEL and the prize winner.

- In the event of force majeure or unforeseen circumstances that prevent the proper enjoyment of the prize, LEVEL reserves the right to substitute the prize with another of similar characteristics to the one originally planned.

3.2.2.3. Meals and transfers are not included. Travel to the city of departure of the flight is also not included.

3.2.3. The second prize shall consist of a three-night stay for two people at any Eurostars Hotel Company establishment, on a bed-and-breakfast basis.

3.2.4. The third prize shall consist of a two-night stay for two people at any Eurostars Hotel Company establishment, on a bed-and-breakfast basis.

3.2.5. The Popular Prize special mention shall consist of a one-night stay for two people at any Eurostars Hotel Company establishment, on a bed-and-breakfast basis. This prize shall be awarded to all participants whose entries receive more than 300 votes on the website.

3.3. The prizes are personal and non-transferable and may not be exchanged for their cash value or for any other prize.

3.4. The stay reservation by the prize winners at Eurostars Hotel Company hotels shall always be subject to hotel availability and preferences, as well as to any events taking place at the destination, high season, public holidays and other relevant calendar dates.

3.5. Eurostars Hotel Company reserves the right to replace the gifts with others of a similar promotional value in the event of force majeure.

3.6. Travel from the winner's and/or companions' place of origin to the city of departure of the flight and vice versa is not included in the prize. Meals and subsistence expenses are also not included, except for breakfast, nor is any other expense arising from the enjoyment of the prize.

3.7. Access to the prizes is subject to compliance with the following requirements: (i) registration on the website through the form provided for this purpose; (ii) complete and truthful completion of the requested information; and (iii) submission of the video in accordance with these Legal Terms and Conditions.

3.7.1. Eurostars Hotel Company reserves the right not to publish any video that it considers to be in breach of these Terms and Conditions, without prior notice.

3.7.2. If the winners' personal data are not valid, if the winner does not respond to the notification email or if, after delivery has been arranged, such delivery cannot be made for reasons beyond the control of the company responsible for carrying it out, the prize shall be held for five working days from the date on which the winner was announced. Once this period has elapsed, and if delivery is completely impossible, the prize shall be awarded to the first substitute winner, in descending order.

3.8. The prizes may not be transferred to third parties and shall under no circumstances be exchanged for money or compensation of any kind.

4. CONDITIONS OF PARTICIPATION

4.1. Authors must be natural persons, over 18 years of age, and of any nationality. Relatives up to the second degree and close associates of the members of the jury may not participate.

4.2. Videos must be recorded in one of the destinations where Eurostars Hotel Company is present.

4.3. Videos must visibly and identifiably show one or more areas of a hotel belonging to the Eurostars Hotel Company chain. By way of example and without limitation, such areas may include the façade, lobby, rooms, common areas, dining areas or other hotel facilities.

4.4. The audiovisual entries may freely address their subject matter, tone, narrative and aesthetic treatment, with no limitation as to genre or style. Accordingly, fictional, narrative, scripted, cinematic, conceptual or abstract proposals, among others, shall be accepted, provided that they comply with the conditions established in these Terms and Conditions, respect good taste and common morality, and do not include offensive, obscene, violent or discriminatory content, content contrary to the dignity of persons, or any other content contrary to the provisions herein.

4.5. Videos must mandatorily include the official competition bumper, which shall be available in horizontal and vertical format for download through the website https://www.myeurostarscity.com/en. This bumper must be included at the beginning of the audiovisual piece, fully respecting its duration, format and dimensions, without alterations or modifications.

4.6. Videos may be submitted in vertical or horizontal format.

4.7. Videos must have a minimum duration of 30 seconds and a maximum duration of three minutes.

4.8. Each author may upload a maximum of three videos, each corresponding to a different destination. The organisation may remove videos where it identifies that more than three videos are entered in the competition under the same author.

4.9. For the operation of the competition, Eurostars Hotel Company has enabled a website, https://www.myeurostarscity.com/en, where users may register, submit and vote for videos.

4.10. It is not permitted to use materials/content subject to intellectual property rights without having previously obtained express authorisation from the rights holders. The organisation assumes no liability arising from the unauthorised use of copyrighted materials. We also recommend the use of materials — musical, photographic, etc. — registered under free licences.

4.11. The participant declares and guarantees that he/she is the sole author of the video and the holder of all intellectual property rights thereto. Likewise, it shall be the participant's responsibility to obtain, where applicable, authorisation from any persons who may appear in the video for the effective activity being organised, assuming full responsibility for any claims relating to image rights.

4.12. The recommended formats for all participating videos are any of the following: MP4, M4V, MPG, WMV, AVI, MOV. The authors of all videos shall provide the organisation with a digital file of the highest possible technical quality to ensure optimal playback quality.

4.13. The only mechanism for submitting videos to the competition is through the award website, https://www.myeurostarscity.com/en.

4.14. Videos must be published on YouTube, on the user account determined by the participant. Once this has been done, the corresponding URL must be included in the competition registration form, where the following information shall also be provided:

- Name and surname, as stated in an official identification document.
- Official identification document number.
- Current email address.
- Mobile phone number.
- City of residence.
- YouTube URL of the video with which the participant wishes to enter.
- Video cover image.
- Eurostars hotel and city where the video was recorded.
- How you heard about us.

4.15. It is recommended that the name of each file uploaded to YouTube be formed by "#myeurostarscity + title of the piece", all joined by underscores. For example: #myeurostarscity_Bonjour_Paris. In any case, given the advertising content relating to the Eurostars chain, we recommend that the first word of the video or of any post published with the video be "ADVERTISEMENT".

4.16. The deadline for receiving videos is 22 September 2026.

4.17. Eurostars Hotel Company reserves the right to remove any videos whose participation (1) infringes the protection of children; (2) invades or infringes the privacy of third parties; (3) induces, incites or promotes any kind of criminal, degrading and/or violent conduct in any form; (4) includes violent or pornographic messages; or (5) contains viruses or any other computer code, files or programs designed to interrupt, destroy or limit the operation of any software, hardware or telecommunications equipment.

4.18. Voting shall be open to any person wishing to vote and shall be carried out through, and in accordance with the requirements of, the microsite https://www.myeurostarscity.com/en. The voting period shall end on 12 October 2026. All participating videos shall appear on the microsite and each IP address may cast a maximum of three votes. The number of votes accumulated shall be shown next to each video at all times, although it should be noted that votes are reversible: persons who have voted may withdraw their vote from a video at any time and assign it to another, always respecting the maximum limit of three votes per IP address. For this reason, the number of votes for each video may both increase and decrease during the voting period. All videos that meet the established requirements and, once the voting period has ended, have obtained more than 300 votes shall receive a guaranteed prize.

4.19. The professional jury, which shall decide independently and shall be chosen by EHC, shall be guided exclusively by cinematic, aesthetic and quality criteria, without taking into account the number of votes received during the prior phase or any other ancillary data.

4.20. Participants acknowledge the final and binding nature of the jury's decision and expressly waive any possible judicial or extrajudicial actions.

4.21. The jury's decision shall be communicated individually to each of the winners by email and shall be published on the website https://www.myeurostarscity.com/en during the month of November 2026.

4.22. Communication with the winners

4.22.1. The winners shall be contacted by email, at the email address provided by them at the time of registration.

4.22.2. The winners, both those selected by the professional jury and those selected by public vote, shall have a maximum period of five working days to respond and communicate their acceptance of the prize. If the prize is not confirmed within those five days, it shall pass to the next selected participant, and so on successively.

4.22.3. The winners may request their stay within one year from the date of confirmation. If no communication is made before said date, the prize shall be deemed to have been rejected.

5. RESERVATIONS AND LIMITATIONS

5.1. All videos uploaded by participants must comply with these Terms and Conditions and may under no circumstances be contrary to the law, morality, good customs or public order, as set out in section 4.4 above. By way of example and without limitation, the participant undertakes not to upload videos of a racist, xenophobic, pornographic, degrading or defamatory nature, or videos that implicitly constitute glorification of terrorism.

5.2. Eurostars Hotel Company shall not assume any liability for any damage, loss or liability that any participant or third party unrelated to the competition may suffer and that derives, directly or indirectly, from the possession, use or misuse by the corresponding winner or participant of a prize or from participation in the competition.

5.3. Eurostars Hotel Company shall not assume any liability arising from the inadequate or irregular functioning of electronic communication networks that prevents the normal development of the competition and that originates from causes beyond the control of Eurostars Hotel Company, whether or not attributable to a third party acting in bad faith.

5.4. Eurostars Hotel Company shall also not be responsible for transmission problems or data loss not attributable to it.

5.5. Failure to comply with these Terms and Conditions, as well as the performance of fraudulent, abusive or bad-faith actions that may alter the normal development of the competition, shall result in the participant's disqualification. By way of example and without limitation, fraud or misuse shall be deemed to occur when a participant registers on the website using a false identity or the identity of third parties without their consent, or attempts to manipulate or alter the popular vote for the videos.

5.6. Eurostars Hotel Company shall be released from any liability in the event of any error in the data provided by participants that prevents their identification or the delivery of the prizes.

5.7. Eurostars Hotel Company reserves the right to make, at any time, changes that contribute to the successful completion of the competition, such as, by way of example and without limitation, extending the competition period, including new prizes or modifying the registration conditions. Such modifications shall be

communicated on the website to all visitors and by email to all users already registered.

6. IMAGE RIGHTS AND INTELLECTUAL PROPERTY

6.1. All participants guarantee that they meet the personal requirements and the requirements relating to their Audiovisual Work, meaning the video submitted to the competition, in order to participate in the competition under the terms described in these Legal Terms and Conditions. EHC assumes no commitment with regard to the inclusion of images or sounds captured on the Property in the Audiovisual Work.

6.2. All participants guarantee ownership or title to the video work submitted to the competition, as well as the legality of their videos in accordance with their local laws. They further declare that they hold or are authorised to use image rights and intellectual property rights internationally and to the extent necessary to upload the videos with which they wish to participate in accordance with these Legal Terms and Conditions.

6.3. All participants, by the mere act of entering their videos in this competition, authorise Eurostars Hotel Company to disseminate the images and name of the participant on its platforms for the purpose of promoting the participating videos until the expiry of their ownership rights, without such activities granting them any right to remuneration or benefit, except for the delivery of the prize won, where applicable, in accordance with these Terms and Conditions.

6.4. All participants expressly assign to Eurostars Hotel Company, free of charge, on a non-exclusive, transferable basis and without territorial limitation, the right to use, reproduce, distribute, publicly communicate, transform, edit, modify, adapt and/or disseminate the submitted works for their exploitation worldwide, by any means, channel, format or medium, whether physical or digital, and for the maximum period permitted by applicable law. This authorisation entails the non-exclusive assignment of the participants' intellectual property rights, with participants retaining ownership of their works and being able to continue using, exploiting and disseminating them through their own means, without prejudice to the authorisation granted to Eurostars Hotel Company.

6.5. The participant-owner acknowledges that EHC shall hold a non-exclusive right of use over the Audiovisual Work submitted to the competition, with the capacity to assign such rights to third parties on a non-exclusive basis, over all exploitation rights relating to the Audiovisual Work, as well as all derivative and promotional materials thereof, until the work enters the public domain and with universal scope.

These rights include, among others, reproduction, distribution, public communication, making available to third parties and transformation, in any type of present or future medium and modality, including secondary exploitation, use of extracts, summaries, sequences or fragments, images and products derived from the images and sound forming part of the video, for the purposes of exploiting the Audiovisual Work and its promotional and advertising elements.

6.6. This non-exclusive assignment of the rights to use the intellectual property of the work shall include all entries participating in the competition, both winning entries — first, second, third prize and special mention/public prize — and non-winning entries. It shall allow Eurostars Hotel Company, by way of example and without limitation, to use, edit, adapt, disseminate and publish them for corporate, promotional, commercial and advertising purposes, including their use on websites, social media, digital platforms, communication campaigns, marketing actions, presentations, promotional materials and any other media linked to the brand.

6.7. Likewise, all participants expressly authorise the dissemination of their videos in different written or audiovisual media, for the purpose of publicising the prize or promoting future editions of the competition.

6.8. All participants assign to Eurostars Hotel Company, on a non-exclusive basis, all rights to use their intellectual property, including image rights, over the video submitted to the competition for the entire term of such rights held by them as author, screenwriter, composer, etc., and in every geographical or jurisdictional area, or any other area of any kind. In particular, this assignment shall apply for the legal duration of the rights, in all countries of the world, and in any medium, channel, format or support, whether physical or digital, including, by way of example and without limitation, exploitation through the Internet and mobile Internet, use on websites, social media, digital platforms, communication campaigns, marketing actions, presentations, promotional materials and any other media linked to the brand.

6.9. The rights assigned on a non-exclusive basis as indicated above may be exercised over all or part of the work, without any limitation and free of charge. The assigned rights shall be irrevocable and may not be subject to restitution, rescission and/or termination. The rights of the owner-contestant shall be limited to possible claims of an economic nature, and the Owner may not interfere with, inhibit, prohibit and/or restrict in any way the development, distribution and/or exploitation of the Audiovisual Work and/or any of the related and ancillary rights linked to the Audiovisual Work.

6.10. The participants declare and guarantee that the images and videos included on the website, and the assignment that takes place as a consequence of participation in the competition, do not infringe third-party rights, in particular intellectual or industrial property rights, rights over one's own image, rights over personal data, nor are they contrary to the law or good customs. Participants shall hold Eurostars Hotel Company and any third party acting on its behalf harmless against any claims brought against them for such cause.

7. PROTECTION OF PERSONAL DATA

7.1. The personal data of participants in the competition, as set out in section 4.14, and of the winners shall be processed in accordance with the provisions of Organic Law 15/1999 of 13 December on the Protection of Personal Data, hereinafter the "LOPD", and Royal Decree 1720/2007 of 21 December, approving the implementing regulations of Organic Law 15/1999 of 13 December on the protection of personal data, hereinafter the "RDLOPD".

7.2. Likewise, and for the sole purpose of managing the delivery of the corresponding prize, Eurostars Hotel Company, S.L. informs the winners that it shall allow access to their personal data to the staff responsible at Eurostars Hotel Company, S.L. and, if necessary, to other companies of the HOTUSA Group, solely for the purpose of managing the prize.

7.3. Eurostars Hotel Company shall establish the necessary technical and organisational measures to guarantee the security required of automated files, processing centres, premises, equipment, systems, programs and persons involved in the automated processing of personal data, in the legally and regulatory prescribed manner.

7.4. Participants may exercise at any time their rights of access, rectification, cancellation or objection regarding their personal data as provided for in the LOPD. For this purpose, they must send a written request to the following address: Eurostars Hotels, C/ Mallorca, 351, 08013 Barcelona, enclosing a photocopy of their ID card, passport or valid identification document, and indicating the specific request being made, the address for notification purposes, the date and their signature, as well as any documents supporting the request made, where applicable.

7.5. Correct indication of personal data by the winning contestants shall be mandatory for the management of the prize. Any false or incorrect communication of personal data shall entitle the competition organisers to disqualify the winner and/or allocate the corresponding prize to the next substitute winner.

8. OTHER CONSIDERATIONS

In the event of any question, comment or claim in relation to the mechanics of this competition or the competition website, users must contact the following email address: comunidad@eurostarshotelcompany.com